

Complete 360° Website Audit to Turbocharge Your eCommerce Growth!

You've built your online store, but something feels off. This 360° Analysis will help you to spot hidden issues, enhance UX, and boost conversions!

[Get Started Now!](#)

Get a complete website audit only at 999/-

First Name

Shabana.bluehorse@gmail.com

Mobile Number

Brand Name Brand Website

Customer Email

[Pay Now](#)

Wondering Why Website Audit Is Important for Your eCommerce Business?

Even with great products, a lack of insight into your website's performance could be holding you back. An audit identifies key areas for improvement to help boost sales and enhance user experience.

Improves Website Performance

Identifying issues like slow load times and inefficient code helps improve performance and enhance user experience, boosting retention.

Improves Website traffic

Audits identify technical errors like broken links and unoptimized metadata, improving search rankings, increasing organic traffic, and visibility.

Enhances Mobile User Experience

With more users on mobile, audits optimize mobile speed, design, and navigation for better engagement and conversions.

Boosts Conversions & Maximizes ROI

Identifying roadblocks like complex checkouts and weak calls-to-action streamlines the user journey and drives higher sales.

Complete 360° Website Audit

What We'll Examine to Boost Your eCommerce Success

- ### 1 Core Web Vitals Improvements

Fast & stable page = happy users, good vibes!

 - ✓ Evaluate LCP (Largest Contentful Paint) to ensure key content loads quickly.
 - ✓ Assess FID (First Input Delay) and CLS (Cumulative Layout Shift) to minimize delays and visual instability.

Lower bounce rates and **24%** better search rankings.
- ### 2 Website Performance & Speed

Fast sites drive conversions

 - ✓ Test hosting efficiency for quick server response times.
 - ✓ Optimize media and content for lightning-fast loading.

Boost conversion rates by up to **70%**.
- ### 3 Technical SEO Health

Improve site crawling and visibility

 - ✓ Fix crawl errors, broken links, and duplicate content.
 - ✓ Optimize XML sitemaps and redirects to prevent traffic loss.

Increase organic traffic by up to **40%**.
- ### 4 Security and Compliance

Protect your site and build trust

 - ✓ Ensure SSL encryption for secure data transmission.
 - ✓ Conduct GDPR/CCPA compliance checks.

84% of users avoid shopping on sites without HTTPS security.
- ### 5 SEO and Keyword Optimization

Enhance search visibility

 - ✓ Refine meta descriptions, tags, and keywords.
 - ✓ Align keyword strategy with user search intent.

Improve organic traffic and conversions by up to **30%**.
- ### 6 User Experience (UX)

Ensure smooth browsing and shopping

 - ✓ Optimize layout, navigation, and mobile compatibility.
 - ✓ Improve accessibility with clear CTAs and product zoom features.

Better UX increases engagement by **52%**.
- ### 7 UI Recommendations

Build trust through consistent design

 - ✓ Standardize fonts, colors, and layouts for cohesive branding.
 - ✓ Enhance readability with optimized button placement and color contrast.

75% of users judge credibility based on design.
- ### 8 Conversion Rate Optimization (CRO)

Boost conversions through improved funnels

 - ✓ Use analytics to identify drop-off points.
 - ✓ Implement heatmaps to optimize overlooked CTAs and content.

Streamlined checkouts increase conversions by **35%**.
- ### 9 Testing for Mobile-Only Errors

Ensure flawless mobile experiences

 - ✓ Address hidden content and unresponsive elements.
 - ✓ Test media, navigation, and interactive features across devices.

Mobile-friendly sites see a **70%** rise in conversion rates.
- ### 10 Optimizing Path to Purchase

Simplify shopping and reduce cart abandonment

 - ✓ Identify transaction issues and improve product discovery.
 - ✓ Streamline navigation with intuitive sorting and functional search.

Reduced cart abandonment by up to **63%**.

Why BlueHorse Software

Explore How We Stand Out in Turning Your eCommerce Dreams into a Profitable and Sustainable Reality.

14+

Years Of Experience In eCommerce Development

10+

Online Only Store With Million Dollar Plus

100+

eCommerce Website Development

End To End

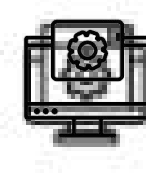
ECommerce Solutions

10+

Retail Brands With Billion Dollar Turnover

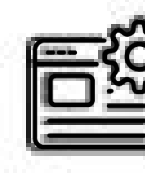
50+

eCommerce Experts



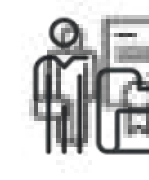
Platform Expertise

Bluehorse excels in popular eCommerce platforms like Magento, Shopify, and WooCommerce, allowing us to develop custom eCommerce solutions that perfectly align with your business requirements.



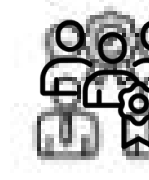
Customization & Robust Architecture

With Bluehorse, you can expect tailored eCommerce solutions that are highly customizable and built on a robust architecture, ensuring a scalable and secure online store for your business.



Proven Track Record

Bluehorse has a proven track record of delivering successful eCommerce projects, helping businesses achieve their online goals and drive significant growth in sales and revenue.



Open Communication

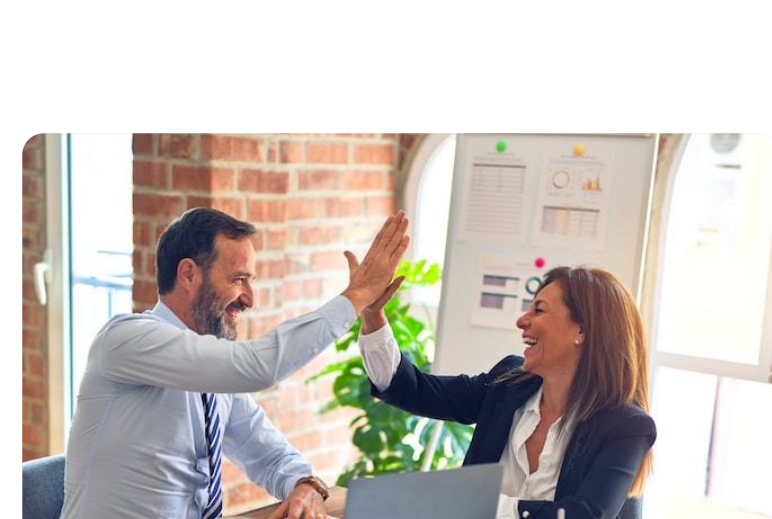
We prioritize open and transparent communication throughout the development process, keeping you informed and involved at every stage to ensure your vision is realized.

WE SERVE CLIENTS GLOBALLY IN DIVERSE INDUSTRIES

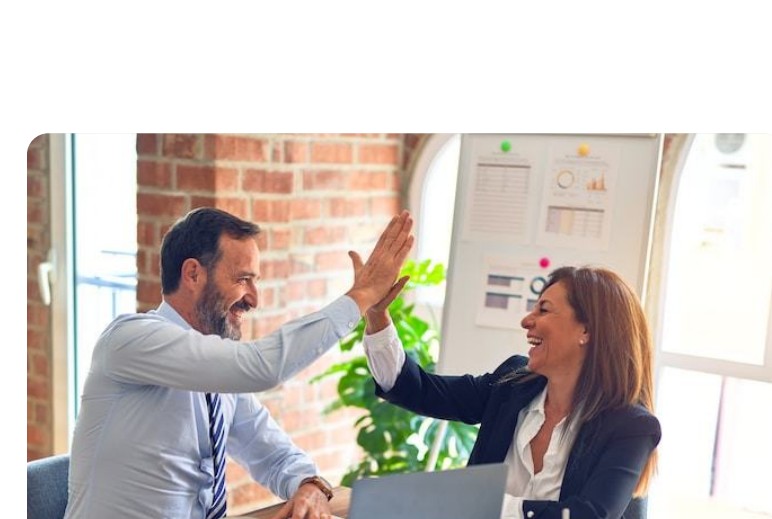


Blogs

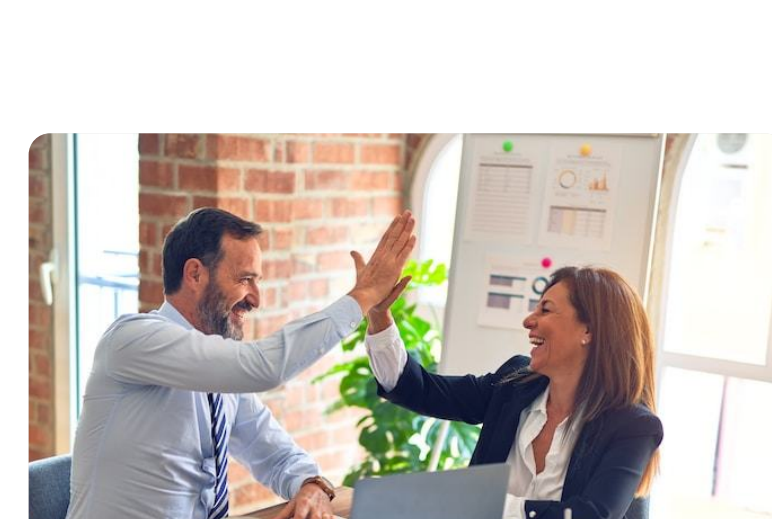
Overcoming common e-commerce website performance issues



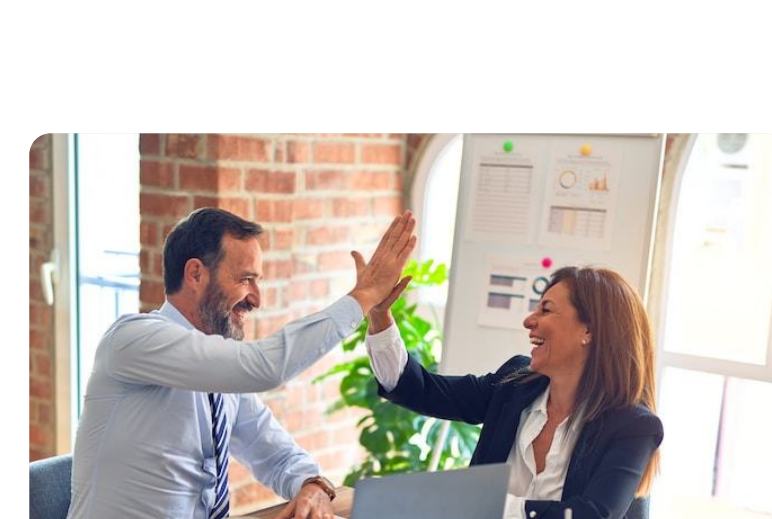
Developing a Mobile-first eCommerce Technology



Importance of responsive design in eCommerce development



Challenges & Solutions for managing eCommerce inventory



Challenges of eCommerce Development